

Key figures 2018

French Poultry and rabbit slaughterhouses and food processors

A processing industry rooted in rural areas

651 processing *
establishments

25 616 employees
(poultry industries 2018)

6,8 billion
turnover (2016)

680 billion
turnover for export

4,1% of food
industry turnover
(including rabbit)



1,7 million de tonnes
produced - 2018

2nd poultry producer
in the European Union

3rd rabbit producer
in the European Union

1st meat consumed
in the world

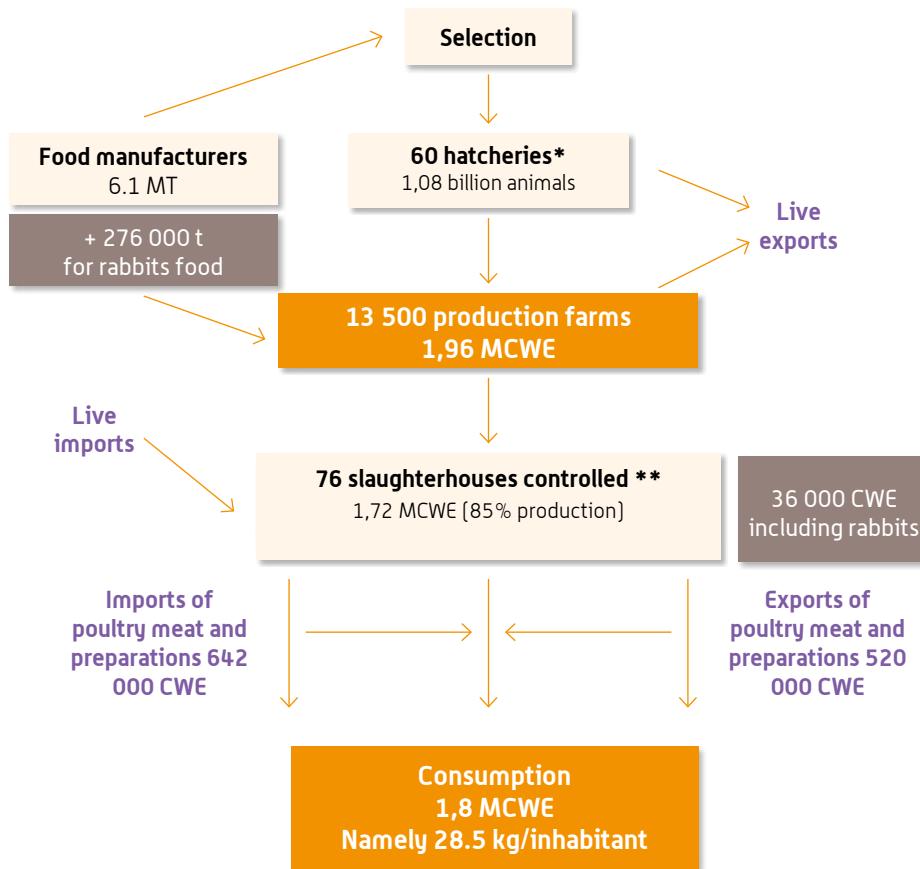
2nd meat consumed
in France

Sources : « Figures FranceAgriMer, ITAVI and ESANE » - 2016 - 2017 - 2018



1. Organisation of the poultry farming sector 2018

The French Poultry meat sector provides work for **14 000 farmers** et **60 000 employees** (dont 34 000 in poultry farms and 28 000 chicken house) all activities combined [2018]



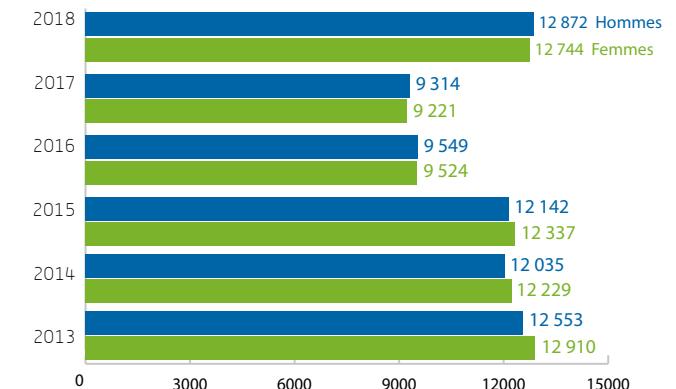
Elaboration ITAVI

2. The branch : Poultry transformation industry (1938)

Workforce

25 616 employees
(en 2018)

Source : « Cnamts et MSA »



The branch employs as many women as men.

The average age of employees is **43 years and 5 months**
(42.5 years for men and 43.10 years for women)

Average length of service is **15 years**

Breakdown of jobs



11 companies with
more than 250 staff
members representing
almost **93% of
jobs**

* Estimation hatchery > 500 000 eggs

** slaughterhouse > 2,5 million animals

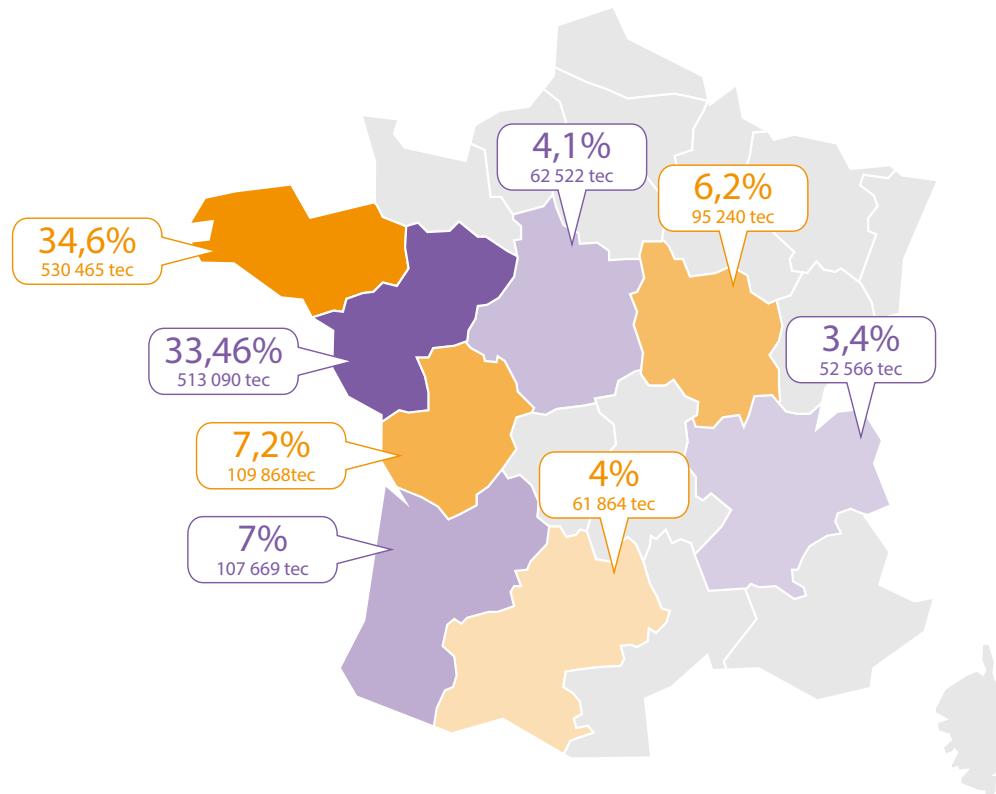
CWE: tonnes of carcass - weight equivalent

Source : « Social Bilan FIA-CNADEV - 2018 »

3. Companies

Slaughter of Poultry

In France by region
(2015)



651

slaughterhouses and processing plants (poultry, rabbit, kid goat)

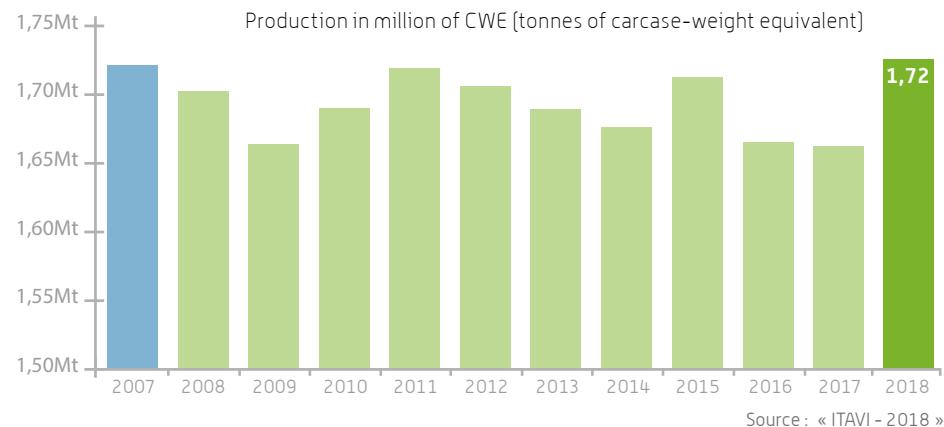
In grey : Data not available (percentage of less than 1%)

Source : « MAAF - estimation 2018 »

Find the main companies of slaughtering and processing of poultry and rabbit on : www.fia/la-profession/nos-adherents.fr

4. Products

Evolution in production of Poultry and rabbits in France



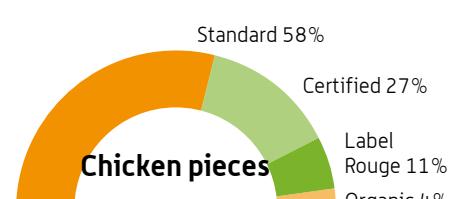
Slaughtering by species



French production of rabbit is in the region of
36 281 CWE

Turkey	19 % [331 600 cwe]
Duck	13 % [224 300 cwe]
Laying hen	3 % [48 300 cwe]
Guinea fowl	2 % [33 400 cwe]
Other species	1 % [9 800 cwe]

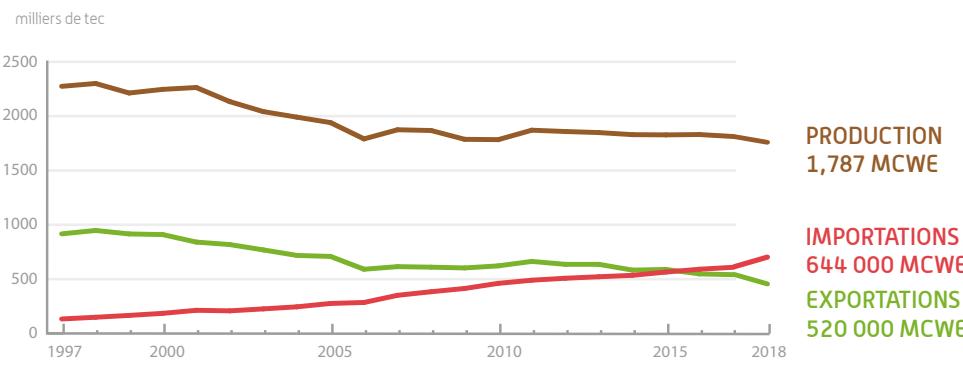
Breakdown of household purchases In volume



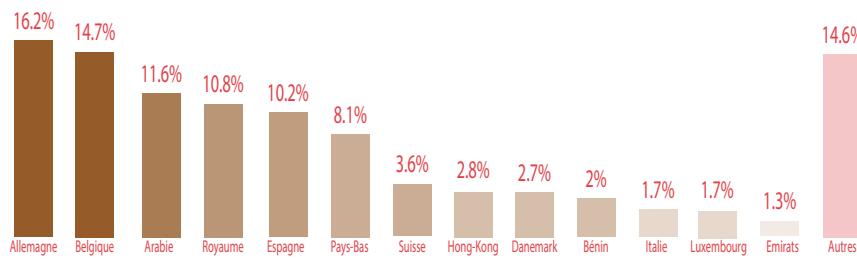
Whole chicken : 22%
Chicken cuts : 48%
Processed products : 29%

5. Purpose of production

French external production and poultry trade



Main destinations for poultry exports by value (for live animals, meat and preparations)



In 2015, 29% of French Poultry production was exported.

Mainly to the EU and the Near and Middle East.

Export by species :

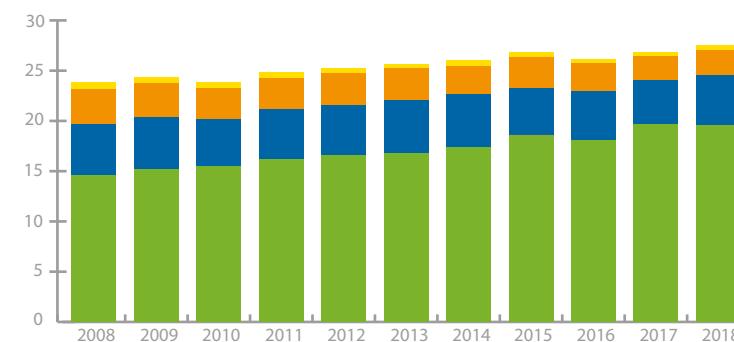
- 32.5 % chicken production
- 24.2 % turkey production
- 17.1 % duck to be roasted
- 17.9 % guinea fowl production

5200 CWE of rabbit production is exported.

6. Purchases and consumption

Evolution in French Poultry consumption in kg/inhabitant/year

45% of poultry meat consumed is imported



Chicken represents 72 % of total Poultry consumption.

Distribution circuit - Household purchases

69%
of the production is
intended for internal
consumption



* Out-of-home catering

Volaille Française and Lapin de France

The APVF (Association for the Promotion of French Poultry) and the CLIPP (Interprofessional Rabbit Committee for Product Promotion) implements actions designed to promote, defend and study the sectors **Volaille Française** and **Lapin de France**.



Logos Volaille Française and Lapin de France

Referenced on many products, they are the symbols of a sector committed to offering consumers trusted food products based on certainty about origin, a taste for a job well done, and the guarantee of good practices.



www.volaille-francaise.fr
www.jaimelavolaille.fr
www.lapin.fr

